

# Gala Committee

The Annual Big Brothers Big Sisters Gala, traditionally held in February of each year, is BBBS' premier fundraising event.

## **Vision Statement**

To create an exciting event for the purpose of raising funds and building relationships with businesses and individuals in our community, who are potential annual donors.

## **Goals and Objectives**

1. To raise money, by holding an event which gives us an opportunity to educate and inform those in attendance about Big Brothers Big Sisters of Gallatin County, and why we need their help.
2. To share our goals and vision for serving the children and youth in our community, and what it takes to make that happen.
3. To get those in attendance to acknowledge that there is a real need for matching kids with mentors, and to feel compelled to help through ongoing monetary support.

## **The Committee is responsible for these items:**

- Assisting in the asking and collecting of auction items
- Selling tickets
- Assisting on event day with set-up, take-down and event logistics
- Assisting with décor, marketing, and other areas as needed

## **Committee Members:**

The Gala Committee is comprised of board members, BBBS fund development staff, community volunteers from a variety of industries and interests.

## **Meeting Times:**

The committee meets regularly (once or twice a month) starting in October/November and increases meeting times as the event approaches (once a week starting in January).

## **Budget:**

The committee works from a board approved budget with the goal of increasing revenue and decreasing costs each year.

The 2010 event net: \$62k; 2011 event net: \$56k; 2012 net goal: \$60-65k